

Dear Parent Club Leaders:

Back in September at the Parent Club Officers Conference, we discussed the public launch of [Called to Serve, Daring to Lead: The Naval Academy Campaign](#). As leaders you wanted to know how parent clubs and individual parents can best support the Academy. While the campaign supports the full spectrum of the Naval Academy's strategic priorities, there are three areas that may be of particular interest to parents:

- The Midshipmen Welfare Fund
- International Programs
- The Naval Academy Fund

The Midshipmen Welfare Fund supports the more than [140 extracurricular activities](#) available at the Academy, all club sports, travel resources for musical organizations including the Drum and Bugle Corps, Gospel Choir and Glee Clubs as well as funds to allow the 30 Brigade companies to improve wardroom programming and facilities.

Funds for [International Programs](#) make it possible for the Academy's future Navy and Marine Corps officers to participate in semester study abroad, shorter-term language immersion programs, cultural opportunities and training with foreign navies.

The unrestricted [Naval Academy Fund](#) is the most versatile and powerful way for parents and friends to support the Academy. In addition to covering the entire operating costs of the self-funded Naval Academy Foundation and fueling virtually all private fundraising for the Academy, the Naval Academy Fund provides vital additional support for Naval Academy Alumni Association programs and services and flexible resources the Naval Academy Superintendent can use to address emerging needs.

Should you wish to donate as a Parent Club, a donation by single check on behalf of the entire club is recommended. Please include on the check memo line the program your club wishes to support. Checks may be mailed to U.S. Naval Academy Foundation, 274 Wood Road, Annapolis, MD 41402. Individual contributions made to a club gift may receive tax credit if that club is a 501 (c)(3), but will not receive tax receipts from the Foundation, acknowledgement in the Donor Report or count toward President's Circle recognition.

Alternatively, parents may make Individual gifts to the Foundation in support of any campaign priority at www.usna.com/give. These gifts will receive tax receipts from the Foundation, recognition as appropriate as well as count toward President's Circle recognition. Please direct any questions about such gifts to the Foundation's Annual Giving office at 410-295-4174.

In order to make it easier for parents and other friends of the Academy to help us spread the word about *Called to Serve, Daring to Lead*, we've created a [Campaign Volunteer Toolkit](#) with videos, graphics and other information. Alumni Chapter and Parent Clubs hosting class events can also request a "Campaign in a Box" from the toolkit page full of information and giveaways supporting the campaign message. We will continue to update the campaign webpage at usna.com/daringtolead with information about the campaign and its specific priorities.

Please feel free to reach out with any additional questions. Thank you again for your support, and have a happy and healthy holiday season!

Sincerely,



EB

Elizabeth Beedenbender
Associate Director, Engagement Operations
Parent Clubs & Parent Programs
USNA Alumni Association and Foundation
247 King George Street, Annapolis MD 21402